

Tones of Beauty Exhibition 2026, July 1st-2nd 2026, Excel, London, UK
Space Reservation Form and Booking Contract
Section A – Contact Information

Company Name	
Contact Name	
Address 1	
Address 2	
City	
Postal Code	
Country	
Tel Number	
Mobile Number	
Email Address	

Section B – Exhibition Stand

All prices are in GBP

Stand Type	Size	Cost per sqm	Total Cost	Tick
Shell Scheme Includes carpet, walling, electricity, name board, lighting, 2 chairs, 1 table and waste bin.		£450		
Space Only Includes space only. Booth to be custom designed and built by approved contractor.		£420		
Insurance Participation Fee To comply with the condition of this Agreement and to protect you, your fellow exhibitors and our visitors, insurance cover, has been arranged on your behalf as a “ Participating Exhibitor ” under our insurance policy, in return for payment by you of a fee (the “ Insurance Participation ” fee). By providing satisfactory evidence of adequate alternative Minimum Cover in respect of Public Liability in accordance with this Agreement, you will be entitled to a credit in respect of the Insurance Participation fee.	£200 per company			

Section C – Total Amount

Total Net Amount	£
+ 20% UK VAT	£
Total Amount Due	£

Section D – Payment Terms and Information

Payment Terms are as below;

- 50% Deposit due within 7 Days and 50% Balance Payment due by 6th March 2026.** Return of contract confirms your attendance. Receipt of payment confirms your stand location. Failure to make immediate payment means your stand location will be released.

Please note that your stand location is only secured by our receipt of your deposit payment. If no deposit is received to confirm your stand location, you will be liable to pay a **‘defaulted 50% Deposit Penalty Fee’** as breach of contract and you will be placed on the re-allocations list until payment of the initial deposit is also received and only then will your company be re-allocated on the floor. **NB:** This does not affect BtoB Events Ltd right to collect full payment on invoice value. Please note that the full Insurance Fee will be covered within the first deposit paid.

Bank details to be highlighted on sales invoice.

We hereby confirm our participation at the above-mentioned exhibition, and we confirm our acceptance of the Rules and Regulations printed overleaf which form part of this contract. The execution of this Application and its receipt by BtoB Events Ltd, is deemed conclusive evidence of the Applicants agreement to pay the full fees due from that moment. The application is non-cancellable by the Applicant. Applicant further acknowledges that BtoB Events Ltd, having incurred expenses as a result of the contract/application, is not required to refund any of the fees and that BtoB Events Ltd is also entitled to any unpaid amounts that may be owing by the Applicant to BtoB Events Ltd.

Section E – Signed Confirmation

This Booking Form and the BtoB Events Sponsorship and Exhibition Terms and Conditions, which are incorporated into this Booking Form, together constitute the Contract between BtoB Events and Client. By signing this Booking Form, Client confirms that it has read and understood both the Booking Form and the BtoB Events Sponsorship and Exhibition Terms and Conditions and acknowledges and agrees to be bound by their terms. The signatory to this Booking Form is signing as the authorised signatory of Client and possesses all necessary power and authority to bind Client to this Contract.

Signature of Authorised Signatory:

Print Name of Authorised Signatory:

Date of Signature:

Company Stamp:

Booth Number:

Sponsorship and Exhibition Terms and Conditions:

1. Definitions

In these Conditions, the following terms have the following meanings:

- 1.1. **Booking Form:** the booking form to which these Conditions are attached setting out the details of the Package or such other document setting out the details of the Package as BtoB Events Ltd may choose in its sole discretion to accept;
- 1.2. **Client:** the person, company or other entity set out in the Booking Form;
- 1.3. **Closing Date:** the last date on which the Exhibition is open to members of the public;
- 1.4. **Conditions:** these terms and conditions;
- 1.5. **Contract:** together, these Conditions and the Booking Form;
- 1.6. **Exhibition:** the exhibition organised by BtoB Events Ltd set out in the Booking Form;
- 1.7. **Fees:** the fees payable by Client for the Package set out in the Booking Form;
- 1.8. **Force Majeure Event:** any event arising that is beyond the reasonable control of BtoB Events Ltd (including, without limitation, royal demise, venue damage or cancellation, industrial dispute, governmental regulations or action, military action, epidemic, fire, flood, disaster, third party contractor/supplier failure, civil riot, acts of terrorism or war);
- 1.9. **Intellectual Property Rights:** trade marks, logos, trading names, rights in design, copyrights, database rights and all other intellectual property rights or analogous rights, whether registered or unregistered, anywhere in the World;
- 1.10. **Manual:** the manual (if any) provided to Client by BtoB Events Ltd in respect of the Exhibition, as updated by BtoB Events Ltd a from time to time;
- 1.11. **Materials:** all materials and information of Client including, without limitation, logos, artwork and profile, required by BtoB Events Ltd for the purposes of the Sponsorship;
- 1.12. **Owners:** the owners and/or management of the Venue;
- 1.13. **Package:** the Space and/or Sponsorship package in relation to the Exhibition set out in the Booking Form;
- 1.14. **Space:** the exhibition space allocated to Client set out in the Booking Form;
- 1.15. **Sponsorship:** the sponsorship element of the Package set out in the Booking Form; and
- 1.16. **Venue:** the venue at which the Exhibition is to be staged.

2. Package

Once submitted to BtoB Events Ltd, a Booking Form is irrevocable by Client. BtoB Events Ltd reserves the right to reject any Booking Form. A binding contract shall only come into effect when written confirmation (whether by email or otherwise) of acceptance is sent by BtoB Events Ltd to Client (whether or not it is received).

3. Fees

- 3.1. Client shall pay the Fees in cleared funds in accordance with the payment terms stated in the Booking Form. BtoB Events Ltd shall have no liability whatsoever if Client pays the Fees (or any proportion thereof) into any bank account other than the bank account specifically designated by BtoB Events Ltd to Client for payment. In particular, BtoB Events Ltd shall not be responsible for any losses suffered by Client due to third party fraud or misdeemeanour, including, without limitation, false change of bank account communications, identity theft and other scams. Payment of the Fees into BtoB Events Ltd's designated bank account only shall satisfy Client's payment obligations under this Contract. To the extent that Client receives any communication notifying Client of a change in BtoB Events Ltd's designated bank account, Client is required to verify the authenticity of the same directly with BtoB Events Ltd. Without prejudice to any other right or remedy it may have, if BtoB Events Ltd does not receive the Fees into BtoB Events Ltd's designated bank account in cleared funds by the due date for payment, BtoB Events Ltd shall be entitled to: (i) refuse Client, its employees and other representatives entry to the Exhibition, and/or (ii) refuse to provide any element of the Package.
- 3.2. It is the intent of the parties that BtoB Events Ltd will receive the Fees net of all applicable taxes, including, without limitation, sales, VAT, service or withholding taxes (**Taxes**), all of which shall be paid solely by Client. If and to the extent that any Taxes are levied upon, or found to be applicable to, the whole or any portion of the Fees, the amount of the Fees shall be increased by an amount necessary to compensate for the Taxes (including, without limitation, any amount necessary to "gross up" for Taxes levied on the increase itself).

4. Client's general obligations

- 4.1. Client shall comply with (i) all laws (including, without limitation, all laws relating to anti-bribery and corruption or trade sanctions), (ii) any instructions issued by BtoB Events Ltd or the Owners (including, without limitation, in relation to health and safety or security requirements), and (iii) the provisions of the Manual (if any), including, without limitation, any rules, regulations and operational requirements stated therein.
- 4.2. Client warrants that: (i) it has the right, title and authority to enter into this Contract and perform its obligations hereunder, and (ii) the person signing this Contract on behalf of Client has the requisite authority to do so.
- 4.3. Client, its employees and other representatives must not: (i) act in any manner which causes offence, annoyance or inconvenience to BtoB Events Ltd, the Owner or any other Exhibition attendees, (ii) do anything which might adversely affect the reputation of BtoB Events Ltd, the Owners or the Exhibition, and/or (iii) cause or permit any damage to the Venue or any part thereof or to any fixtures or fittings which are not the property of Client.
- 4.4. Client is required to be adequately insured to participate in the Exhibition. Where Client pays an administration fee as stated on the Booking Form, BtoB Events Ltd shall extend its own contract of insurance for the benefit of Client also (**Extended Cover**). At the request of Client, BtoB Events Ltd shall provide a summary of the terms of the Extended Cover. BtoB Events Ltd does not provide any advice concerning the Extended Cover and it is for Client to assess the summary of the terms and decide if it is adequate to cover Client's participation in the Exhibition. Where an administration fee is not stated on the Booking Form, Client shall itself take out and maintain at all times both public liability and employee liability insurance against personal injury, death and damage to or loss of property for not less than US\$2,000,000 per occurrence or claim. BtoB Events Ltd shall be entitled to inspect Client's insurance policy on request.
- 4.5. Client is solely responsible for obtaining passports, visas and other necessary documentation for entrance into the country where the Exhibition is held. If Client, its employees and other representatives cannot attend the Exhibition due to a failure to obtain such documentation, the Fees shall remain due and payable in full.
- 4.6. Client is solely responsible for obtaining any licences or other necessary consents required for Client to participate in the Exhibition, including, without limitation, any licences or other necessary consents required for the playing of music or any other audio or visual material by Client.

- 4.7. Client consents to its details (including, without limitation, its name, logo or any other information) being: (i) published in the Exhibition show guide and any other Exhibition promotional materials, and (ii) displayed on the Exhibition website. Although BtoB Events Ltd shall take reasonable care in any such publication/display, it shall not be liable for any errors, omissions or misquotations that may occur. Client further consents, and shall procure that its employees and other representatives consent, to the personal data (e.g. contact details) of its employees and other representatives being shared with the Owner and BtoB Events Ltd's official or recommended contractors.
 - 4.8. All unauthorised filming, sound recording and photography of the Exhibition and transmission of audio or visual material is expressly prohibited. Client consents to: (i) the filming, sound recording and photography of the Exhibition, which may include Client's employees and other representatives, and (ii) the use by BtoB Events Ltd of any such film, sound recording or photography anywhere in the world for promotional and other purposes.
- 5. Specific terms relating to Space**
- 5.1. BtoB Events Ltd reserves the right at any time to make such alterations in the floor plan of the Exhibition or in the specification of the Space as BtoB Events Ltd in its absolute opinion considers to be in the best interests of the Exhibition, including, without limitation, altering the size, shape or position of the Space and/or the exhibition stand therein. If the size of the Space is reduced, Client will receive a pro-rata refund of the Fees payable in respect of the Space.
 - 5.2. BtoB Events Ltd permits Client to use the Space for the purpose of displaying exhibits at the Exhibition. Such use shall not constitute a tenancy and Client shall have no other rights to or interest in the Space. Client is only permitted to conduct business from the Space and shall not canvass or solicit for business in any other area of the Venue.
 - 5.3. Client undertakes: (i) to occupy the Space in time for the opening of the Exhibition, (ii) at all times during the Exhibition to ensure that its exhibition stand is staffed by competent personnel and is clean, tidy and well presented (failing which, BtoB Events Ltd reserves the right without liability to arrange for this to be done at Client's risk and expense), and (iii) not to close its exhibition stand prior to the closing of the Exhibition.
 - 5.4. Client shall not permit the display of any exhibits that do not exclusively relate to Client's own commercial activities. BtoB Events Ltd reserves the right without liability to remove any exhibit which BtoB Events Ltd considers in its reasonable opinion contravenes any law, infringes the Intellectual Property Rights of any third party, is likely to cause offence or which otherwise does not comply with these Conditions.
 - 5.5. BtoB Events Ltd will be responsible for setting-up a shell scheme for Client's exhibition stand in the Space only where it has expressly agreed to do so in the Booking Form. Client is solely responsible for all aspects of dressing and branding the Space.
 - 5.6. Unless the provisions of Condition 5.5 apply, Client is solely responsible for all aspect of the set-up of the Space, including, without limitation, the shell scheme and exhibition stand construction, branding and dressing.
 - 5.7. Client may not share the Space with any third party without the prior written consent of BtoB Events Ltd. If and to the extent that Client is permitted to share the Space, Client shall remain responsible for the Space in its entirety and shall be liable for any breach of the terms of this Contract by any party with whom the Space is shared.
 - 5.8. If Client is in breach of this Contract or is otherwise engaged in any activity that might jeopardise the safety of the Exhibition or any Exhibition attendees, BtoB Events Ltd reserves the right without liability to close Client's exhibition stand.
- 6. Specific terms relating to Sponsorship**
- 6.1. Client shall: (i) provide BtoB Events Ltd with all Materials within any deadlines specified by BtoB Events Ltd, and (ii) comply with BtoB Events Ltd's specifications in relation to all Materials. If Client does not, BtoB Events Ltd reserves the right to refuse to print or otherwise use any or all of the Materials (but all Fees in respect of the Sponsorship shall remain due and payable in full).
 - 6.2. Client shall ensure that all Materials: (i) are accurate and complete and do not contain any information which may cause offence or be defamatory, and (ii) do not infringe the Intellectual Property Rights of any third party.
 - 6.3. Although BtoB Events Ltd shall take reasonable care in the production of any material incorporating the Materials, it shall not be liable for any errors, omissions or misquotations that may occur. All Materials are subject to the approval of BtoB Events Ltd. BtoB Events Ltd reserves the right to reject any Materials at any time after receipt. BtoB Events Ltd will use its reasonable endeavours to provide the Sponsorship in the size, position and manner as specified in the Booking Form, but shall not be liable where reasonable modifications are made.
 - 6.4. Client hereby grants to BtoB Events Ltd a non-exclusive, royalty free licence to use the Materials and Client's details in connection with the creation of any materials relating to the Exhibition. Client acknowledges that, in view of the time and cost required in preparing such materials, in circumstances where this Contract is terminated BtoB Events Ltd may at its discretion continue to use the Materials and Client's details after termination of this Contract where the time and cost required to remove the same from any materials relating to the Exhibition cannot reasonably be justified by BtoB Events Ltd.
 - 6.5. If Client is in breach of this Contract, BtoB Events Ltd reserves the right without liability to refuse to use any Materials or provide any element of the Sponsorship.
- 7. Visitor, delegate and Client's personnel/sub-contractor passes**
- Where visitor passes and/or delegate passes are issued as part of the Package, they are issued subject to BtoB Events Ltd's terms and conditions applicable to visitors and/or delegates (as applicable) in force from time to time. Client will be supplied with passes for its personnel and sub-contractors (as applicable) who are working at the Exhibition and such passes must be produced by such personnel/sub-contractors on request at the Exhibition. BtoB Events Ltd may refuse entry to any person without a valid pass. Passes are only valid in the name of the person to whom they are issued.
- 8. Limitation of rights granted**
- Client's rights in relation to the Exhibition are strictly limited to those set out in the Package. Client shall be permitted to advertise in a proportionate manner on its own website the fact of its attendance and participation in the Exhibition, including, without limitation, by providing a web link to the Exhibition's website, provided that BtoB Events Ltd may request at any time and for any reason that Client removes any such advertising and Client shall be required to comply with any such request promptly. Client is not permitted to: (i) exploit any rights of a commercial nature in connection with the Exhibition; (ii) establish a website relating to the Exhibition; or (iii) otherwise promote or advertise its association with the Exhibition or BtoB Events Ltd, except as expressly stated herein or with the prior written consent of BtoB Events Ltd. Nothing in this Contract shall be construed as granting to Client any right, permission or licence to use or exploit the Intellectual Property Rights of BtoB Events Ltd
- 9. Changes to the Exhibition**

BtoB Events Ltd reserves the right without liability at any time and for any reason to make reasonable changes to the format, content, venue and timings of the Exhibition. If any such changes are made, this Contract will continue to be binding on both parties, provided that the Package shall be amended as BtoB Events Ltd considers necessary to take account of the changes.

10. Cancellation and changing the date of the Exhibition

- 10.1. BtoB Events Ltd reserves the right to cancel or change the date of the Exhibition at any time and for any reason (including, without limitation, if a Force Majeure Event occurs which BtoB Events Ltd considers makes it impossible, inadvisable or impracticable for the Exhibition to be held).
- 10.2. In the event that the date of the Exhibition is changed or where the Exhibition is cancelled for the current year but is reasonably expected by BtoB Events Ltd to be held in the following year, this Contract will continue in full force and effect and the obligations of the parties shall be deemed to apply to the Exhibition on the new date (or the Exhibition in the following year, as the case may be) in the same way that they would have applied to the originally scheduled Exhibition. For the avoidance of doubt, nothing in this Condition 10.2 shall excuse Client from the payment of the Fees in accordance with the payment terms stated in the Booking Form.
- 10.3. Where the Exhibition is cancelled and is not reasonably expected by BtoB Events Ltd to be held in the following year the terms of this Condition 10.3 shall apply:
 - 10.3.1. if the Exhibition is cancelled other than as a result of a Force Majeure Event (in which case the provisions of Condition 10.3.2 apply), this Contract shall terminate without liability provided that, at Client's election, any proportion of the Fees already paid will be refunded or a credit note for the amount of the Fees already paid will be issued and Client will be released from paying any further proportion of the Fees;
 - 10.3.2. if the Exhibition is cancelled as a result of a Force Majeure Event, this Contract shall terminate without liability provided that: (i) BtoB Events Ltd shall be entitled to retain an amount equal to 50% of the total Fees (the **Revised Fees**) from any proportion of the Fees already paid or, where no Fees have been paid or where the proportion of the Fees already paid is less than the Revised Fees, BtoB Events Ltd shall be entitled to submit an invoice in respect of the balance (or the whole as the case may be) of the Revised Fees, which will become immediately due and payable; and (ii) after the deduction of the Revised Fees, at Client's election, any proportion of the Fees already paid will be either refunded or a credit note issued for the amount of Fees already paid and Client will be released from paying any further proportion of the Fees.
- 10.4. Client acknowledges that the provisions of this Condition 10 set out Client's sole remedy in the event of cancellation or the changing of the date of the Exhibition and all other liability of BtoB Events Ltd is hereby expressly excluded.

11. No right of cancellation by Client

The application for the Package is irrevocable by Client and Client has no rights to cancel this Contract. Save as expressly set out in these Conditions, no refunds will be given and the Fees shall remain due and payable in full.

12. Termination

- 12.1. BtoB Events Ltd may terminate this Contract without liability immediately at any time by written notice to Client if Client: (i) has committed a material breach of any of its obligations under this Contract or any other agreement between any BtoB Events Ltd and Client and has not remedied such breach (if the same is capable of remedy) within 14 days of receiving written notice of the breach (or such lesser period as would be required for the breach to be remedied in sufficient time prior to the Exhibition); or (ii) goes into liquidation, is declared insolvent, ceases to carry on business or suffers any analogous event in any jurisdiction. Without prejudice to any other right or remedy it may have, in the event that BtoB Events Ltd terminates this Contract pursuant to this Condition 12.1, BtoB Events Ltd shall not be required to refund any Fees received from Client and BtoB Events Ltd shall be entitled to submit an invoice in respect of the balance (or the whole as the case may be) of the Fees which will become immediately due and payable.
- 12.2. BtoB Events Ltd may terminate this Contract without liability immediately at any time by written notice to Client if BtoB Events Ltd: (i) determines in its absolute discretion that the provision of the Package to Client is not (a) in the best interests of the Exhibition, and/or (b) in BtoB Events Ltd's legitimate commercial interests, and/or (ii) is required by any applicable law or instructed by any financial institution to cease trading (a) with certain individuals and/or entities, and/or (b) in certain geographical locations. In the event that BtoB Events Ltd terminates this Contract pursuant to this Condition 12.2, any proportion of the Fees already paid will be refunded and Client will be released from paying any further proportion of the Fees. Client acknowledges that the refund of Fees paid is Client's sole remedy in the event of termination by BtoB Events Ltd under this Condition 12.2 and all other liability of BtoB Events Ltd is hereby expressly excluded.
- 12.3. Upon any termination of this Contract, without prejudice to any other right or remedy it may have, BtoB Events Ltd reserves the right without liability to close Client's exhibition stand, remove Client's employees and other representatives from the Exhibition, cover over any Materials, remove and despatch any exhibits or other property of Client to Client's address (at Client's risk and expense). BtoB Events Ltd shall be free to re-sell any aspects of the Package as it shall think fit.
- 12.4. Conditions 6.4, 8, 10, 11, 12, 13 and 14 shall survive termination of this Contract.

13. Liability and indemnity

- 13.1. BtoB Events Ltd does not make any warranty as to the Exhibition or Package in general, including, without limitation, in relation to: (i) the presence, absence or location of any other exhibitor, sponsor or Exhibition attendee; or (ii) the benefit or outcome (commercial or otherwise) that Client may achieve as a result of participating in the Exhibition. Except as set out in these Conditions, to the fullest extent permitted by law, BtoB Events Ltd excludes all conditions, terms, representations and warranties relating to the Exhibition and the Package that are not expressly stated herein.
- 13.2. BtoB Events Ltd shall not be liable to Client for any loss or damage suffered or incurred by Client in connection with the provision of any goods or services supplied by third parties in relation to the Exhibition and/or the Package, including, without limitation, the provision of utilities, freight shipment, transportation/delivery of materials and services supplied by third party contractors or the Owners. Client acknowledges that services provided to Client by BtoB Events Ltd's official or recommended contractors are the subject of a separate agreement between Client and the relevant contractor(s).
- 13.3. Subject to Condition 13.5: (i) BtoB Events Ltd shall not be liable to Client for any (a) indirect or consequential loss, loss of profits, loss of business, loss of opportunity, loss of goodwill or any other type of economic loss, or (b) loss (or theft) of or damage to the person, property and effects of Client, its employees or other representatives, and (ii) BtoB Events Ltd's maximum aggregate liability to Client under this Contract or otherwise in connection with the Exhibition and/or the Package shall be limited to the total amount of the Fees paid by Client.
- 13.4. Client shall indemnify BtoB Events Ltd against: (i) any loss of or damage to any property or injury to or death of any person caused by any act or omission of Client, its employees, other representatives or sub-contractors, and (ii) any loss, damage or expense suffered or incurred by BtoB Events Ltd as a result of a third party claim that either (a) the display of any exhibits by Client at the

- Exhibition, or (b) BtoB Events Ltd's receipt or use of the Materials, constitutes an infringement of the Intellectual Property Rights of any third party.
- 13.5. Nothing in these Conditions shall exclude or limit any liability which cannot be excluded or limited by the applicable law.
- 13.6. The provisions of this Condition 13 shall not be a bar to Client's right to claim under any Extended Cover that may have been taken-up by Client pursuant to Condition 4.4, provided that Client can demonstrate a claimable loss under the policy. Where Client has taken-up Extended Cover and there is an occurrence which may give rise to a claim under the policy, Client will advise BtoB Events Ltd in writing immediately (but no later than 7 days from the Closing Date of the Exhibition) and provide all related documentation that is necessary to assess the claim. Client undertakes to cooperate with BtoB Events Ltd, the insurer/underwriters and the designated loss adjuster (if any) with any investigations surrounding the claim. BtoB Events Ltd undertakes to promptly forward to the insurer/underwriters and the designated loss adjuster (if any), within 7 days, any claim submitted to it by Client pursuant to the Extended Cover and to facilitate any investigations where necessary. Any fraud, intentional misstatement or concealment of material information by Client will result in any benefits under the Extended Cover being forfeited.
- 14. General**
- 14.1. BtoB Events Ltd reserves the right to refuse any person entry to the Exhibition or to remove any person from the Exhibition at any time.
- 14.2. From time to time, BtoB Events Ltd, the Owner and their respective employees, other representatives or sub-contractors may enter the Venue to carry out works, repairs or alterations or for any other purposes which they deem necessary (**Works**). BtoB Events Ltd (and its employees, other representatives and sub-contractors) shall not be liable for any damage, loss or inconvenience suffered or incurred by Client, its employees or other representatives by reason of any matter relating to the Works.
- 14.3. Without prejudice to Condition 10.3.2, BtoB Events Ltd shall not be in breach of this Contract nor liable for delay in performing, or failure to perform, any of its obligations under this Contract if such delay or failure results from a Force Majeure Event. For the avoidance of doubt, nothing in this Condition 14.3 shall excuse Client from the payment of the Fees under this Contract.
- 14.4. Nothing in this Contract shall create a partnership, joint venture or agency relationship between the parties.
- 14.5. If and to the extent that there is any conflict between these Conditions and the Booking Form, the terms of the Booking Form shall prevail.
- 14.6. Each party acknowledges that this Contract constitutes the entire agreement between the parties in relation to the Exhibition and that it does not rely upon any statement, representation, assurance or warranty that is not set out in this Contract. No variation of this Contract shall be effective unless it is made in writing and signed by both parties.
- 14.7. Client may not assign or sub-contract any of its rights or obligations under this Contract without the prior written consent of BtoB Events Ltd. A person who is not a party to this Contract shall not have any rights under or in connection with it. BtoB Events Ltd shall be entitled to assign any and all of its rights under this Contract to any member of BtoB Events Ltd and the consent of Client shall not be required. BtoB Events Ltd shall be entitled to sub-contract any and all of its obligations under this Contract to any member of BtoB Events Ltd or any third party contractor assisting BtoB Events Ltd with the staging of the Exhibition and the consent of Client shall not be required.
- 14.8. No failure by either party in exercising any right, power or remedy shall operate as a waiver of the same.
- 14.9. If any provision of this Contract is or becomes invalid, illegal or unenforceable, that provision shall be deemed modified to the minimum extent necessary to make it valid, legal and enforceable. If such modification is not possible, the relevant provision shall be deemed deleted. Any modification to or deletion of a provision under this Condition 14.9 shall not affect the validity and enforceability of the rest of this Contract.
- 14.10. The Contract, and any dispute or claim (including non-contractual disputes or claims) arising out of or in connection with it or its subject matter or formation shall be governed by and construed in accordance with the law of England and Wales.
- 14.11. Each party irrevocably agrees that the courts of England and Wales shall have exclusive jurisdiction to settle any dispute or claim (including non-contractual disputes or claims) arising out of or in connection with the Contract or its subject matter or formation.

EXHIBITOR INSURANCE PARTICIPATION CONTRACT TERMS

INSURANCE

It is a condition of this contract Exhibitors arrange adequate insurance to protect themselves and others attending the show. The minimum limit of Public Liability expected is £2 million each occurrence. To provide you with this level of minimum cover and further additional covers for your benefit, BtoB Events Ltd has arranged for Exhibitors to be protected under their insurance policy for an Insurance Participation Fee charged with your stand/space rental. An "Evidence of Insurance as an Exhibitor" document, summarising the cover provided, will be issued by email when payment of the Insurance Participation Fee is made with your invoice. Please note the Insurance Participation Fee must be paid to initiate your insurance protection and payment must be made no later than the start of the build up period of the event.

The Standard Limits and Cover provided to our participating Exhibitors are:

Cover Headings	Standard Limits		Brief Summary of the Cover
Exhibitor Expenses	GBP	20,000	Loss of irrecoverable expenses sustained as a result of cancellation, abandonment, curtailment, postponement or removal to alternative premises; inability to open or keep open your stand/space due to damage to Exhibitor Property at the Venue, in transit to the Venue or damage to the Venue itself; late or non-arrival of Exhibits or of your staff/representatives; failure to vacate the Venue within the contracted time; reasonable additional costs and expenses incurred in avoiding or diminishing a loss; for reasons beyond yours and the Organisers control.
Exhibitor Property	GBP	20,000	Physical loss of or damage to property for which you are responsible, including exhibits, stands, displays, equipment, furnishings, stationery, promotional literature, being brought to the venue for the purposes of the Exhibition. You are responsible for the first £50 of any claim.
Exhibitor Liability	GBP	2,000,000	Legal liability to pay compensation, legal costs and expenses as a result of accidental death or injury to a third party and/or damage to their

any one occurrence property at the Venue. You are responsible for the first **£250** of any claim for third party property damage.

If you believe you already have adequate Public Liability cover in place you will receive email instructions of how this can be uploaded onto InEvexco Ltd's online portal. This will then be reviewed by InEvexco Ltd, who are a specialist insurance broker who administer the BtoB Events Ltd Exhibitor Insurance. This should be uploaded at least 30 days prior to the exhibition opening. If for any reason your Evidence of Alternative Insurance is deemed inadequate by InEvexco then they will inform you why this is the case and what you need to do to satisfy BtoB Events Ltd contract conditions regarding insurance. If you disagree with InEvexco's decision you may make use of InEvexco's appeals procedure. Please do not send any insurance documentation to BtoB Events Ltd. A full specimen policy wording, showing the terms, conditions and exceptions of the cover and the Exhibitors Insurance Product Information Document is available from InEvexco via their website <https://www.inevexco.co.uk/our-services/event-and-exhibition-exhibitors-insurance>. **We strongly recommend you read the Inevexco policy wording as some exclusions apply.** This service is provided on a non-advised basis and you should make sure the limits offered are sufficient for your needs.

The Organiser accepts no liability in contract, tort, negligence, statutory duty or otherwise (to the maximum extent permitted by applicable law) arising out of the use of, quality, fitness for purpose or access to or provision of the insurance policy by InEvexco Ltd. The Organiser has no responsibility to you for, and hereby disclaims all liability arising from, the acts or omissions of InEvexco Limited or any third parties required to provide the insurance policy and related services hereunder.

The Organiser requires Exhibitors to have adequate Public Liability insurance cover when they exhibit at its events. This is incidental to the services the Organiser provides as the event organiser. InEvexco Ltd are authorised and regulated by the Financial Conduct Authority (FCA) to provide relevant insurance mediation services, under number 579079. The FCA's register can be accessed through www.fca.org.uk.
